



**SCHOOL OF ENGLISH
CAMBRIDGE EXAM CENTRE
ENGLISH TRAINING CENTRE**

CONFERENCE BOOKLET

The P.A.R.K. Conference

Spring 2018

**22nd International Conference for Teachers of
English**

**Under the auspices of Mr Petr Hladík, the Vice Mayor of the City of
Brno.**

Accredited by DVPP: MSMT – 14804/2017–1–610

Saturday, April 7th 2018
Biskupské gymnázium, Barvičova 85, 602 00 Brno

P.A.R.K.® SCHOOL OF ENGLISH
CAMBRIDGE EXAM CENTRE
ENGLISH TRAINING CENTRE



OXFORD
UNIVERSITY PRESS



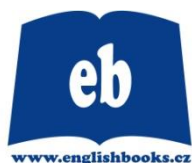
B | R | N | O



LINGEA



mooveez
Movies. Language included.



TIMETABLE

From	Until	Programme
8.00	8.45	Conference Registration
8.45	9.00	Conference Welcome
9.00	10.00	Opening plenary by Shaun Wilden
10.00	10.30	Coffee Break and Partner Presentations
10.30	11.20	Practical Workshops I
11.20	11.40	Coffee Break and Partner Presentations
11.40	12.30	Practical Workshops II
12.30	13.45	Lunch break
13.45	14.45	Seminars
14.45	15.00	Coffee Break and Partner Presentations
15.00	16.00	Closing plenary by Ken Beatty
16.00	16.15	Raffle with many great prizes
16.30	19.00	Meet the speakers

Morning Workshops I: 10:30 – 11:20

Do you speak Emoji

The Joys and Troubles of Teaching 121

Mobiles in Class and the (free) Mobile Classroom

Sneaky Grammar

Leximapping - how to teach through mind maps

Teaching Use of English: Tips and Tricks

Use It or Lose It

Mooveez: Teaching Speaking Made Easy

Making It Fun for Teens

Meeting the needs of corporate clients

Ready? Set? Go!

Origami Stories

- SHAUN WILDEN
- KATEŘINA LÁNIČKOVÁ
- STEVE CHALK
- IAIN SAUNDERS
- PETRA KACAFÍRKOVÁ
- KATKA JOSELOVÁ
- RADKA MALÁ
- MARTINA LIMBURG
- DANIELA CLARKE
- MARTIN JELÍNEK
- ROMAN SEDLÁR
- EVA KYSILKOVÁ

Morning Workshops II: 11:40 – 12:30

Do you speak Emoji

The Joys and Troubles of Teaching

Principles of Business Communication

Sneaky Grammar

Controversial Topics in the Classroom: goldmine or landmine?

Activities for (Very) Young Learners!

Practising Phrasal Verbs - A few low prep games and activities for the classroom

Getting Ready for a Mixed Ability Class in 15 mins

How to become a Maturita super-speaker

Mooveez: Teaching Speaking Made Easy

Ready? Set? Go!

Draw me a sheep

- SHAUN WILDEN
- KATEŘINA LÁNIČKOVÁ
- DANIELA CLARKE
- IAIN SAUNDERS
- LOUEL ROSS CALLEJA
- TEREZA HAVRLANTOVÁ
- MIKE ASTBURY
- PAVLA ŠTANCLOVÁ
- DANKA SEKERKOVÁ
- JANE MATARUGA
- ROMAN SEDLÁR
- EVA KYSILKOVÁ

Afternoon Seminars: 13:45 – 14:45

Motivating the Teenage Brain: Making Language Matter

What not to correct (or when to just leave well enough alone)

The devil is in the detail – designing role-playing exercises and simulation games

Hands-on Presentations using Pecha Kucha

Vocabulary eruption

How to Teach Authentic Conversation

Mindfulness in Education - Learning through Attention

Visually Wired

Practical activities for holistic development in the primary classroom

Empowering and engaging students by being “here” now and learning English locally

What is it like being dyslexic in a language class?

- KEN BEATTY
- CHRISTINE THOMSON
- ONDŘEJ KRAHULEC
- EVA PUNČOCHÁŘOVÁ
- KATEŘINA KALLUS BRYCHOVÁ
- STEVE MCINTOSH
- YVONA DICKER
- MARTIN JELÍNEK
- IRINA NEICU
- MARK ANDREWS
- MARKÉTA OPLATKOVÁ PLOCKOVÁ

CONFERENCE REGISTRATION

Registration for the conference as well as selections of seminars and food are done online.

PAYMENT

The conference fee is **500,- CZK**. Your **registration is valid only after paying** for the conference.

After submitting your registration, you will receive an invoice by email - therefore double-check your email address. **All invoices need to be paid within 3 working days.**

We recommend that you send us a **receipt of payment** at **konference@zkouskypark.cz** immediately after making your payment.

Once paid, the conference fee cannot be refunded. If you cannot attend the conference due to serious personal or health reasons, you can:

- send someone else at the conference instead of you
- save the fee for the very next P.A.R.K. Conference

In both cases please inform us by the conference registration deadline at the latest.

Once we receive your payment, you will be notified by an automatically generated email.

Receipts of payment can be sent by email to the participants upon request.

If you have special requirements or questions regarding registration process, do not hesitate to contact us at **konference@zkouskypark.cz**.

SEMINARS SIGN-UP

At registration you have registered for 2 selected workshops and 1 seminar. It is advisable to make a note of which sessions you have registered for and which room they are in.

Should there be any places left, **the last minute registration** at the conference will be open from 8,45 and the last minute entry will cost 600 CZK.

LOCATION

The whole conference takes place at Biskupské Gymnázium on 85, Barvičova Street. The building is on the top of the hill, in a beautiful environment surrounded by woods. To get to the venue you need to take bus no 39 from Obilní trh – see the enclosed timetable, our venue is located at the terminal station. From main train station, take the tram no 4 in direction of Náměstí míru. On the stop Obilní trh, change to the bus no 39. Find enclosed the timetable for Saturday. For detailed directions go to www.bigy.cz and look at the contacts page. If you are travelling by car there is a large car park available at the school. However, as the Conference is usually fully booked up with almost 300 participants, the car park might be rather packed.

TRAM 4

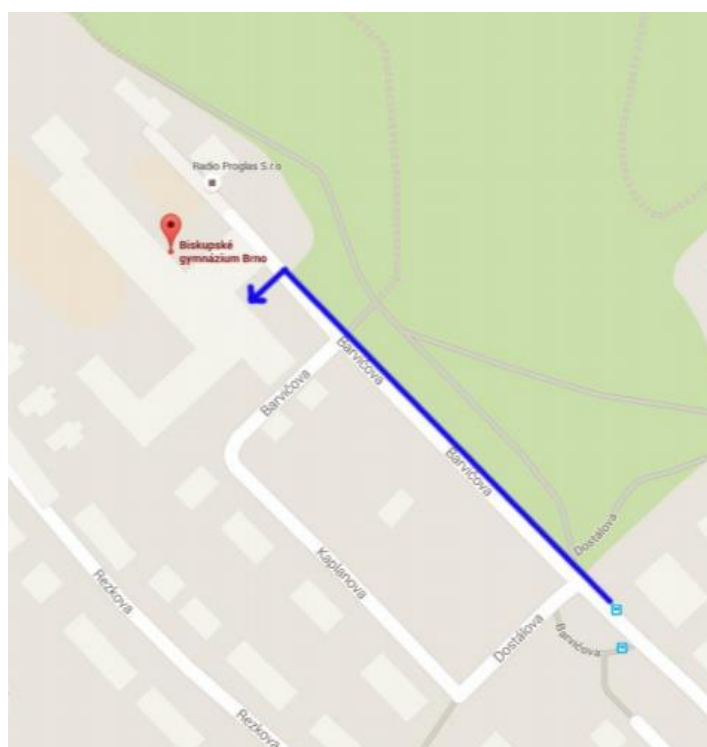
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3	↘ Náměstí Svobody	100
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7	↘ Obilní trh (o)	100

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TROLLEY BUS

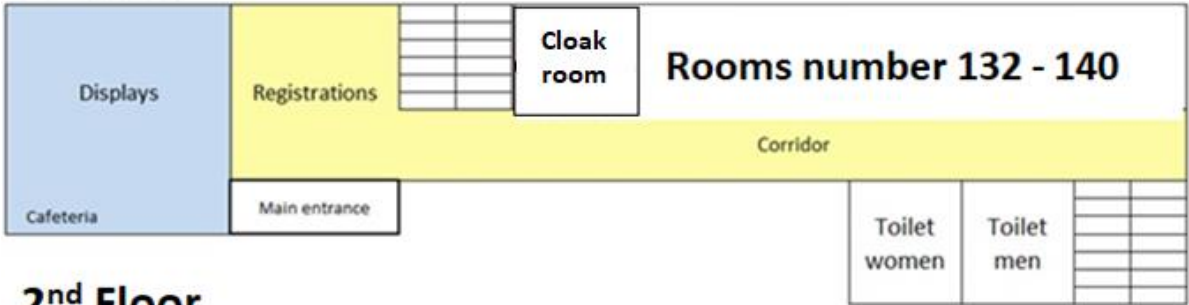
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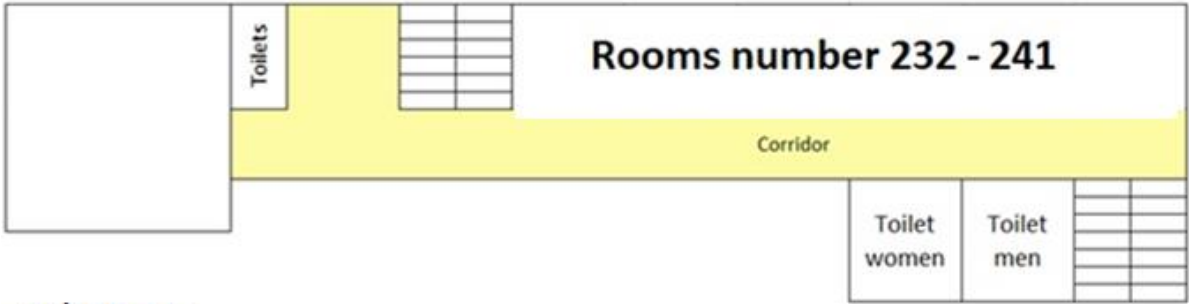


MAP OF THE VENUE

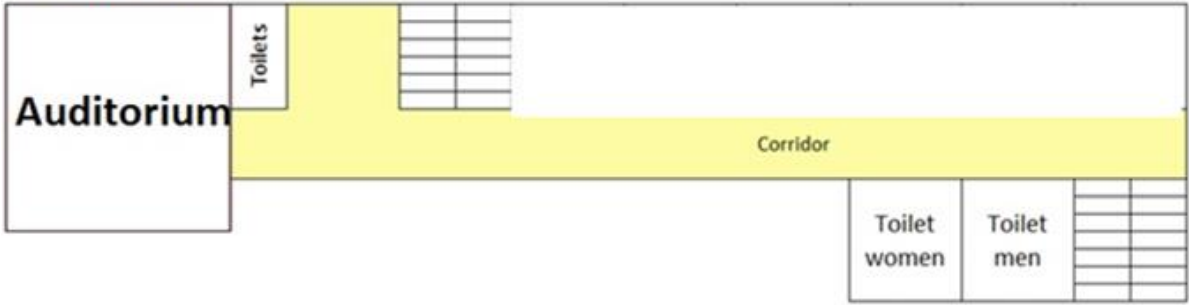
1st Floor



2nd Floor



3rd Floor



The Opening Plenary takes place in the Auditorium (Aula) on 3rd floor. All the sessions are also in the main building and its two floors.

There is a very strict no-smoking policy at the conference venue. Please do not leave any bags or coats unattended.

There is a cloakroom at the Conference, situated on the right of the entrance, by the information desk All the money collected for the cloakroom will go to the charity fund.

CONFERENCE DAY REGISTRATION

Your registration is valid only after paying for the conference.

Doors open for registration in the entrance hall at **8.00**. Please respect this fact and let us finalise the preparation.

Conference day registration is done at tables **alphabetically** by the first letter of your surname. At the registration desk, please ensure you collect your lunch or sandwich **voucher** (if applicable) and complimentary **conference pack**.

CONFERENCE PACK

At the conference day registration you will receive a conference pack containing a variety of complimentary materials including a voucher to collect a free book from one of the publishers:

1. **MATT the Bat** by Miluška Karásková, Lucie Krejčí, for young learners, (Fraus)
2. **Business Result Second Edition** by Hughes, Duckworth and Turner, for Upper-intermediate (Oxford University Press)
3. **Maturita Solutions Third Edition** by Paul A. Davies, Tim Falla, for secondary students (Oxford University Press)
4. **New Maturita Activator** by Hastings, Marta Umińska, Dominika Chandler, for secondary students (Pearson)
5. **Academy Stars 1 SB** by Kathryn Harper and Gabrielle Pritchard, for elementary students (Macmillan Education)

DISPLAYS

There will be several displays and stands in the corridors and on the landings in the building. These are expected to include Pearson, Oxford University Press, FRAUS, Cambridge P.A.R.K., Englishbooks.cz, Lingea, Macmillan Education,, Školní zájezdy, MOVEEZ and JUMP magazine.

BOOK SALE

As usual there will be a chance to see and buy (on a special offer) a variety of both fiction and non-fiction English books, textbooks and methodology books from all the major publishers.

The book sale is organised again by ENGLISHBOOKS and their great team. There is a special conference discount on all books.

LUNCH

There is a lunch break from **12.30 – 13.45**. If you have ordered lunch you will receive a lunch voucher with **a time on it**. Please note there are **TWO SITTINGS** for the lunch to allow all the participants to eat comfortably. Please respect the time given on your lunch voucher. The whole lunch costs **110 CZK**. Lunch is served in the school dining hall in the basement. Follow the signs in the school.

The **lunch options** this year are as follows:

POTATO SOUP

MAIN COURSE

1. CHICKEN SKEWER WITH POTATOES
2. CHICKEN CUTLET WITH YASMIN RICE
3. VEGETARIAN SKEWER WITH POTATOES

SELECTION OF SALADS /
SOFT DRINK

Sandwiches (including vegetarian options) will be available not in dining hall but in the **conference cafeteria** on the ground floor.

SPECIAL CONFERENCE CAFETERIA

On popular demand a special conference cafeteria with reasonably priced coffee and refreshments will again be available on the conference premises all day. It is located on the ground floor next to the Englishbooks.cz stands. Please note that the ordered **sandwiches** will be available here.

CHARITY BOOKSALE

As usual there will be a nice chance to buy some cheap **TEXTBOOKS** and this time to contribute to the KRTEK foundation. Variety of second hand or old textbooks on sale for 30,- to 150,- CZK.

All the money collected for the charity book sale and the cloakroom is given to the foundation. Thank you very much for your contributions!

RAFFLE

After the closing speech, you will have a chance to win more than 10 prizes from the publishers, Cambridge P.A.R.K. and other partners, including a tablet from Školní zájezdy and a Teacher training course from SOL.

MEET THE SPEAKERS

Not everyone gets the time they want to ask their questions or just get to know our fantastic range of speakers. This year we're giving all conference participants the unique opportunity to find and chat to your favourite presenters, get some solid advice or just enjoy time with both the presenters from the 22nd P.A.R.K. Conference and other attendees in a social and informal environment with refreshments and non-alcoholic drinks and wine provided.

MEET THE SPEAKERS will take place in the Conference premises.

FEEDBACK FORMS

You will find your feedback form in your Conference Pack. These forms are very important to us so that we can grow, improve and develop to match your needs. Therefore we kindly ask you to complete them carefully.

As they are important, only fully-completed forms will be entered into the raffle at the end of the day.

CONFERENCE MATERIALS ON EDMODO

After the conference, you will be able to find materials from various seminars on Edmodo. The link to the platform will be part of your Conference Pack as well. After the conference, you will have 10 days to access and download everything you need.

ACCREDITATION CERTIFICATES

Accreditation certificates will be available to you on the spot at the Cambridge P.A.R.K. stand.

IMPORTANT:

The Conference starts in the main auditorium (ground floor) at 9.00. We would like to ask you to be respectful and to be there on time so that we do not have to delay the conference programme.

THANK YOU 😊

OPENING PLENARY SESSION

The Conference starts in the main auditorium (3rd floor) at 9:00. We would like to ask you to be respectful and to **be there on time** so that we do not have to delay the conference programme.

(Both the displays and the cafeteria will be available to you ALL DAY 😊)

THANK YOU.



Your exits are here, here and here

Shaun Wilden

Oxford University Press

Key words: all levels, all ages, student engagement techniques, utilising mobile devices, informal evaluation

At what point do students exit their lessons? At the end, or mentally when they become severely challenged? Students rarely announce their struggles and often mentally exit their studies long before a lesson ends. This session looks at the concept of student engagement and questions the effectiveness of traditional approaches such as asking for hands-up. If such techniques do not help students engage in lessons, can we then utilise mobile devices to gain a better understanding of them? Looking at real and practical examples, we'll explore ways teachers can gain better insights into how well their students are learning by utilising mobile devices and the concept of exit tickets for informal evaluation.

Shaun had been involved in English language teaching for over twenty-five years. He is the Academic Head of training and development for the International House World Organisation and a freelance teacher, teacher trainer and materials writer. These days he specializes in technology and language teaching, especially in the area of mobile learning. His latest book "Mobile Learning" was published in 2017 by OUP. He is a trustee of IATEFL and also on the committee of the Learning Technologies special interest group. For a hobby, he makes the TEFL commute podcast for teachers. Other than that, he enjoys playing games both digital and tabletop.

LIST OF WORKSHOPS



SHAUN WILDEN – Oxford University Press **Do you speak Emoji**

Key words: all levels, all ages, speaking Emoji, communication, catalyst for language activities, targeting speaking, writing, grammar and vocabulary

Emojis are one of the few 'languages' that are universally understood. Emojis have changed communication, and provide an excellent catalyst for language activities for English lessons. This workshop will open the door to activities from speaking and writing to grammar and vocabulary, and will guarantee turning a 'crying face' into 'tears of joy'. By the end of it I'll have you all speaking emoji #smiley face.

Times: 1st session 10.30 – 11.20
 2nd session 11.40 – 12.30



KATEŘINA LÁNIČKOVÁ – Teacher/Trainer **The Joys and Troubles of Teaching 121**

Key words: adult learners, general English, business English, one-to-one, needs analysis, motivation, feedback

Do you teach one-to-one classes? The big advantage of a tailor-made learning experience is obvious. However, how can we tackle the less obvious challenges: the intensity and irregularity of training or sustaining the learner's motivation over extended periods of time? Together, we'll look at effective needs analysis, choice of material, giving individualised feedback and other practical tips.

Kateřina has taught learners from all walks of life and has worked in various roles in ELT for the last ten years - in Berlin, London, Brno and currently Vienna. Her talk is based on her experience teaching one-to-one classes and draws on the theoretical background from her Delta course. When not in class, she's running outside or baking bread.

Times : **1st session 10.30 – 11.20**
 2nd session 11.40 – 12.30



STEVE CHALK– P.A.R.K.
Mobiles in Class and the (free) Mobile Classroom

Key words: A2-C2, age 11+, Mobile teaching apps

Are you ever worried about students playing with smartphones in the classroom? Or concerned about the technical challenge of using apps in class? Or even about understanding the apps in the first place? This is a practical session on specific teaching apps that are free and easy to use in a classroom full of mobile-loving students. You'll have the chance to try out the apps for yourself and to get over any hint of technophobia. Remember though, this is a hands-on session, so be smart and bring your smartphones and tablets/laptops with you, so you can come away with the fruits of your labours.

Steve is an experienced teacher of business English, who has spent the last few years combining this with teaching both English and History at the Gymnázium Slovanské náměstí secondary school in Brno, which brings him into the world of CLIL (Content and Language Integrated Learning). His other hats include dubbing and being an oral examiner for Cambridge's general and business exams.

Time: **10.30 – 11.20**



IAIN SAUNDERS – P.A.R.K. **Sneaky Grammar**

Key words: B1-C2, teens, adults, grammar, presentation

A lesson doesn't need to have 'Grammar' plastered all over it to activate, develop and improve students' grammatical accuracy. Sneaky Grammar is a way of introducing, teaching and testing grammar by simply creating the need for the target language through a variety of active, easy-to-use activities. Whether you've got them reading, listening or running round the classroom, Sneaky Grammar helps put language into practice.

Iain is a teacher, teacher-trainer, examiner, voice-over artist, proof-reader, and novelist. He's lived and taught English in the Czech Republic for 17 years. He has a degree in Television and Radio, a Masters' in Novel Writing and a wealth of experience with media and education. He's also the Examiner Team Leader at Cambridge P.A.R.K. and Academic Manager at P.A.R.K. School of English.

Time : **1st session 10.30 – 11.20**
 2nd session 11.40 – 12.30



PETRA KACAFÍRKOVÁ– Fraus **Leximapping - how to teach through mind maps**

Key words: mind maps, vocabulary teaching, flashcards, context, collocations

Mind maps have been becoming more and more popular teaching and learning tool which helps to develop the thinking and creativity of students. This workshop shows how to make mind maps and how we can use them in ELT. The second part of the workshop introduces the principles of a unique technique of vocabulary teaching and learning via mind maps and flashcards.

This technique aims at teaching vocabulary in context (as opposed to traditional vocabulary lists which don't teach how to use the vocabulary in real life situations) and focuses on collocations and colligations too.

Petra studied English language and literature at the Faculty of Education, Charles University in Prague, where she also passed the state rigorosum examination in English methodology. She is engaged in various pedagogical activities, including work in language schools, teaching in-company, individual and public courses. Currently she works for the English Department of the Faculty of Education and the Institute for Language and Preparatory Studies of Charles University. At the moment, she is also a PhD student at the Faculty of Psychology at Charles University and her research is focused on psychodidactics and the development of metacognitive skills.

Time: 10.30 – 11.20

KATKA JOSELOVÁ – P.A.R.K. **Teaching Use of English: Tips and Tricks**

Key words: Exams, B2, C1

Are you looking for strategies to guide your students through the individual parts of Paper 1? Would you like to learn about some fun and effective activities to spice up the drill-based textbook exercises? Then come to my seminar to find out and share.

Katka started learning English over 30 years ago. After passing the FCE she went on to study English and French at Masaryk University. Before graduating, she passed the CPE and then did a course in ELT Methodology. She has been teaching for P.A.R.K. since 2005, specializing in Cambridge Exam courses. Her first-hand experience with two of the exams has provided her with invaluable insight enabling her to guide candidates through each part of the UoE paper effectively.

Time: 10.30 – 11.20





RADKA MALÁ– Pearson

Use It or Lose It

Key words: Maturita exam, writing skills, activation techniques, pre-intermediate and intermediate level, teenage students

Oh no, not another writing lesson! How many times has this crossed your mind when it came to teaching writing to students preparing for the Maturita exam? Let's have a look at how to make writing more attractive, lively and motivating together. In this practical workshop based on the New Maturita Activator, we'll try some classroom activities that work like a charm to activate your students and allow for various and multiple exposures to exactly the kinds of phrases they need so that they can use them again and again and finally... remember them for their exam. Because if you don't use it, you lose it!

Radka has been teaching foreign languages for over ten years, gaining experience in a wide range of classes for special purposes and with all age groups. She now specialises in teaching professional English to adults and utilising her lifelong passion: technology and video in the classroom. As a teacher trainer and conference speaker, she follows the same principles as a language teacher; activate your students, make the session meaningful and have fun! She is also the author of additional material in the Lifestyle and Next Move series of textbooks. Radka's educational background includes a Master's degree in English and Italian from Charles University, Prague.

Time : 1st session 10.30 – 11.20
 2nd session 13.45 – 14.45

"There will be a raffle at the seminar where you can win our New Maturita Activator coursebook."



MARTINA LIMBURG – Mooveez

Mooveez: Teaching Speaking Made Easy

Key words :all CEFR levels, all age groups, movies, TV series, app, ELTons 2016

Films and TV series are a wonderful source of realistic interaction. Why not try and tap into it more often and more systematically? In our P.A.R.K. conference session we will demonstrate that with Mooveez you can achieve this goal without the extra preparation time that authentic material usually requires. Get to know the Mooveez app and discover its potential as a versatile teaching tool for modern teachers.

Martina is a language teacher and teacher trainer. She holds a degree in English and German philology from Masaryk University in Brno and in Dutch literature from Utrecht University and has taught English as a foreign language for various language schools. Martina, being a Director of Studies at Stories language school, is also a part of the Mooveez creative team responsible for learning and teaching methodology as well as translation quality (English to Czech) of the film dialogues in the app.

Time : **1st session 10.30 – 11.20**
(2nd session 13.45 – 14.45 with Jane Mataruga)



DANIELA CLARKE – Macmillan Education
Making It Fun for Teens

Key words: A2-B2, ages 15-19, speaking, writing, listening, ready-to-use activities, motivating teenagers

This hands-on workshop offers ideas on how to spice up everyday coursebook lessons through methods and activities that help motivate and enthuse teenage learners. The activities demonstrated in the workshop are versatile, and can be used in teaching both language and skills for different levels and abilities, with a view to making learning not just more fun, but also more productive.

Time : **10.30 – 11.20**

Principles of Business Communication

Effective and efficient communication is the cornerstone of successful business. This seminar aims to show how we can help learners on business English courses improve their communication skills with a particular focus on the use of appropriate language and the soft skills needed for successful business communication.

Time : 11.40 – 12.30

Daniela is a teacher, teacher trainer, ELT writer and subject learning coach. She has been involved in ELT for over 20 years, mainly in the UK and the Czech Republic. Her teaching experience ranges from young learners to adults of all language levels and competences, and her teacher training experience covers training on the Trinity Cert TESOL and Exam Assessors Courses. Daniela currently works as a teacher trainer and an ELT consultant, and presents regularly at ELT conferences in Central and Eastern Europe. She is especially interested in the theory of learning, motivational teaching strategies and tactile learning.



MARTIN JELÍNEK – Macmillan Education **Meeting the needs of corporate clients**

Key words: A1-B2, adults and young professionals, speaking and grammar, Business English

What do corporate students really want to do in their classes? Learn about a new global approach in business. Get new ideas for your teaching which are based on real life situations, everyday business scenarios and functional language in a business context. Using FAST TRACK you save time selecting the best curriculum to accommodate student's needs if the budget and time are limited. Get ready for your lessons!

Time : 10:30 – 11:20

Visually Wired

This workshop provides a practical and inspirational session, presenting new and student centred tendencies in ELT, it will also teach you how to provide a nurturing context for learning and how to become a better teacher / facilitator in this ever growing digital era where the attention span of students has shortened significantly.

Time: 13:45 - 14:45

Martin is the founder and owner of the Bright House Language Institute which focuses on teaching and learning innovation, communication and presentation skills. Martin has 15 years of experience teaching in Europe and Central America and besides running his own business, he works as an assistant lecturer at the University of Presov and is also an active Cambridge Oral Examiner.

Martin is listed with Macmillan Education as a freelance Teacher Trainer and regularly delivers talks/workshops in venues at home and internationally.



ROMAN SEDLÁR– Oxford University Press **Ready? Set? Go!**

Key words: All levels, icebreakers, 5-minute activities, grammar and vocabulary, fun while learning, active games

Come and be involved in several entertaining activities which make your lesson more enjoyable. These effective icebreakers will do away with the primary fear of communication and make learners feel like discovering new grammar and words. These well-trying activities and games can be modified to fit all levels of English Language Learning.

Roman works as a teacher of English at a Grammar School and as an external language teacher at the University of Chemistry and Technology. He also works as a lecturer of English and a teacher trainer for NIDV Prague. He's graduated in Economics and English Studies. He's completed studies in Methodology and Language Teaching in Oxford, and worked as a teaching

assistant in a Junior School in Eastbourne. He recently graduated from studying The Management of English Language Teaching at Secondary Schools and is particularly keen on bringing new technologies into teaching.

Time : 1st session 10.30 – 11.20
2nd session 11.40 – 12.30



EVA KYSILKOVÁ – Teacher/Trainer **Origami Stories**

Key words: A1-B2, age 6-14, origami, storytelling

This session introduces origami as a simple way of bringing classroom stories to life. We will tell stories with origami puppets, prompts and penguins. Colourful and tactile, origami appeals to the full range of classes and students, from young learners to adults.

Time : 10.30 – 11.20

Draw me a sheep

Key words: across levels and age groups, drawing

A picture is worth 1000 words. In this session we are going to explore the possibilities that meaningful drawing activities can bring to your lessons. Good pictures help us communicate. Not so good pictures create a natural information gap. Is there anything else we need? Yes, a pencil. So ready, steady, draw!

Time : 11:40 – 12:30

After years spent teaching English in Italy, Spain and the Czech Republic, **Eva** is now based in London where she teaches in local primary schools. She also trains teachers online with NILE. Despite this busy work schedule, she still manages to find time for the occasional sketch or some origami!



LOUELL ROSS CALLEJA – P.A.R.K.

Controversial Topics in the Classroom: goldmine or landmine?

Key words: B2 and higher, adults, advanced conversation courses

Having taught advanced conversation courses for several years now, I am fully aware of the power of controversial issues and taboo topics to ignite my students' interest and to foster discussion in the classroom. At the same time, I also know that one careless misstep--be it a poorly framed question or a lighthearted comment taken the wrong way--could spell total disaster. How can a teacher wield this double-edged sword?

Louel has been teaching a wide range of courses for adults in Brno since 2008 (medical English, business English, Cambridge exams preparation courses, conversation, etc.) and has taught students from more than 25 countries. He has also done workshops and seminars not only in the Czech Republic but also in Slovakia, Croatia, Bulgaria, Ireland, and the Philippines. His areas of interests include Dogme, English as a Lingua Franca, native-speakerism, and ESP. He always makes it a point to teach culture in the classroom and has made it his mission to make his students fall in love with learning words.

Time : 11.40 – 12.30



TEREZA HAVRLANTOVÁ – Fraus

Activities for (Very) Young Learners

Key words: young learners, challenges, practical, activities, literacy

This session is aimed at language teachers of five to seven-

year-olds who would like to engage their learners in a meaningful and imaginative way. We will focus on the challenges related to this age group and look at ways of creating a favourable learning atmosphere. Practical activities such as games, songs, chants, rhymes, pronunciation and early literacy will all be encountered in this session. All participants of this session will obtain a free copy of the new class book 'Matt the Bat'.

Tereza graduated in English for translation at the Faculty of Arts, University of Ostrava. Her experience is mainly with preparation for Cambridge ESOL examinations, teaching both classes and individuals (also using Skype, interactive mind maps etc.). She is interested in new trends in teaching, educational games and situational methods that may be a means not only to improve the language skills of learners but also to develop their ability to cooperate and to express themselves. She works as a teacher trainer and educational representative for the Fraus Publishing.

Time: 11.40 – 12.30



MIKE ASTBURY – Teacher/ Trainer
Practising Phrasal Verbs - A few low prep games and activities for the classroom

Key words: teenagers/adults, phrasal verbs, games

In this session, Mike will present a number of games to practise phrasal verbs; to help students make full use of them and grasp their meaning, while building memorable and personalised contexts. This includes grouping phrasal verbs by theme and completing productive tasks which encourage students to be creative and fully engage with the language.

Mike is a full time English teacher in Brno, working primarily for ILC International House. He regularly publishes teaching materials on his website, teachingamesefl.com. He has also written for the British Council and Cambridge University Press blogs. Since his CELTA training he's gained

additional qualifications in YL, business English and advanced methodology.

Time: 11.40 – 12.30



PAVLA ŠTANCLOVÁ – Jump / Gradus
Getting Ready for a Mixed Ability Class in 15 mins

Key words: A0 - A1, age 9 - 13, mixed ability class lesson planning

We all know it. It takes a lot of effort and time to prepare an effective lesson for a mixed ability class. With the inclusive education system today, the problem of mixed ability classes is even bigger than ever and preparing lessons is becoming even harder. In my seminar, I will bring some ideas on how to cope with this problem.

Pavla Štanclová has been in ESL teaching and methodology for over 20 years. She has run a language school and produced Drive magazine. In the past six years, she has been specializing in writing texts in elementary English and producing other ESL materials. She currently aims her work at young learners and teenagers, whilst producing Jump magazine.

Time: 11.40 – 12.30



DANKA SEKERKOVÁ – Pearson
How to become a Maturita super-speaker

Key words: speaking skills, systematic practice, Maturita exam strategies and techniques

„Yes, yes, well, I err...” and silence. You might be typically hearing such responses from regular Czech students who can understand English well but have difficulty when it comes to speaking. Being obsessed with accuracy, they wouldn't say a phrase if they weren't at least 95% sure about its accuracy. The best, but not the only way to prepare your students for the Maturita Speaking exam is a lot of practice in a “laboratory” where mistakes are permitted and serve as positive feedback.

In this workshop, you will be introduced to the updated Pearson course book *New Maturita Activator*, which puts emphasis on systematic Maturita preparation. We will look not only at authentic Maturita speaking tasks, exam strategies and techniques, but you will also try out several practical speaking activities.

“There will be a raffle at the seminar and you can win our New Maturita Activator coursebook.”

Danka studied English and French at Charles University. She has 11 years of work experience in teaching English and French, and has taught a wide variety of courses from preschool children's courses to individual and group in-company courses. She has also worked as a language auditor and prepared and presented methodology workshops for fellow teachers. She has recently joined Bohemian Ventures as a methodological consultant and is eager to share her knowledge and experience with other teachers.

Time : 11.40 – 12.30



JANE MATARUGA – Moveez
Mooveez: Teaching Speaking Made Easy

Key words: all CEFR levels, all age groups, movies, TV series, app, ELTons 2016

Films and TV series are a wonderful source of realistic interaction. Why not try and tap into it more often and more systematically? In our P.A.R.K. conference session we will demonstrate that with Mooveez you can achieve this goal without the extra preparation time that authentic material usually requires. Get to know the Mooveez app and discover its potential as a versatile teaching tool for modern teachers.

Jane is a teacher with a completely different approach, playing games, watching movies, and even dancing or working out with students during her lessons! Jane has been a part of the Mooveez team from the get-go, focusing mainly on the overall use of authentic language, and the creation of language exercises. She has now been working as a teacher and translator for over 10 years, most notably with some Czech TV productions and in the field of publishing.

Time: 11.40 – 12.30

AFTERNOON SEMINARS

KEN BEATTY – Pearson

Motivating the Teenage Brain: Making Language Matter

Key words: Teenage brain, latest research findings, motivation, assessment, pre-intermediate and intermediate level, teenage students

The definition of the teenage brain is a changing one, with recent neural research indicating that brain development roughly continues from ages 11 to 20 for girls and 12 to 25 for boys. Teenagers face particular challenges in learning new languages. Beyond their constant exploration of the boundaries between the dependence of childhood and the independence of adulthood, teenagers can be self-conscious and, for a range of reasons, likely to either act out or silently resist opportunities to learn in the classroom. This presentation reviews the latest findings of how the teenage brain learns and the application of such findings to engage learners through meaningful language-learning tasks, intrinsic and extrinsic motivation, and reflective assessment.

Dr. **Ken** Beatty, Anaheim University TESOL Professor, has worked in secondary schools and universities in Asia, the Middle East, and North and South America, lecturing on language teaching and computer-assisted language learning from the primary through university levels. He is author of 67 textbooks for Pearson and has given 400+ teacher-training sessions and 100+ conference presentations in 33 countries. His most recent books are *Learning English for Academic Purposes* for Pearson Canada.

Time : 13.45 – 14.45



CHRISTINE THOMSON - P.A.R.K.

What not to correct (or when to just leave well enough alone)

Keywords: C1+, adults, in-service teachers

An awareness-raising session for teachers dealing with the thorny issue of what constitutes a genuine language error and what perhaps does not, and subsequently what can be done about it. Among other things, we will look at aspects of native and non-native speech such as colloquialisms, 'alternative' grammar and pronunciation tendencies and how they may contribute and detract from general communicative competence for natives and non-natives alike. As well as the pros and cons of error correction in the ESL classroom.

Christine is from Nashua, NH and started her ESL career teaching refugees as a volunteer in Boston in the early 90's. She later worked for 10 years as a teacher, and eventually a teacher trainer, for GEOS Japan, Kansai. She came to Prague in 2008 to do the DELTA and has been there ever since. She is currently a teacher trainer, director of studies and career placement specialist for Prague TEFL. She also is an examiner for P.A.R.K. Cambridge Exam Centre.

Time: 13.45 – 14.45



ONDŘEJ KRAHULEC- Masaryk University

The devil is in the detail – designing role-playing exercises and simulation games

Keywords: role-playing, simulation games, lesson design, all levels and age groups

Dive into the incredible depths of immersion role playing and simulation games and learn to use it to your advantage in your language classes. This workshop demonstrates why going the extra mile in setting up role-playing games is worth the trouble. The details matter! This seminar is hands-on, so be ready to experience what I preach.

Ondřej has always been a keen actor and game-designer which is reflected in his teaching. He spends most of his time working with teenagers at a local lower secondary school. Apart from that, he has also been involved in the development of online simulation games at the Faculty of Education of Masaryk University in Brno as a part of his Ph.D. studies.

Time: 13.45 – 14.45



EVA PUNČOCHÁŘOVÁ- P.A.R.K.
Hands-on Presentations using Pecha Kucha

Key words: B1 and higher, presentations

Are you tired of long-winded presentations? This is a great opportunity to try out a new presentation style. Work in small groups to put together a 20-slide presentation, with each slide shown for 20 seconds, making the presentation 6 min and 40 s in total. Pecha Kucha is concise, fast-paced, and

thrilling.

Eva has been teaching across the full spectrum of levels and abilities of English language learning for much of her adult life, including Business English for about 15 years and presentation skills for 8 years. She teaches for Masaryk University and for P.A.R.K., is a Cambridge Speaking Examiner and a regular presenter at P.A.R.K. conferences.

Time: 13.45 – 14.45



KATEŘINA KALLUS BRYCHOVÁ- P.A.R.K. **Vocabulary eruption**

A2-B1, ages 10-18, general English / CLIL

Take part in a CLIL Geography lesson and experience a set of vocabulary presentation, practice and recycling activities which can be applied to many other contexts. This session has been tried out on large groups of students aged 11 and 15 with a great deal of success.

Katerina studied English language and literature at Masaryk University in Brno. Previously, she worked as a freelance English teacher for language schools in Brno. Now she has been working as a state secondary school English teacher for two years. She is a CELTA-qualified teacher and also an experienced teacher trainer, having taught in Turkey, Kazakhstan and the Czech Republic. Katerina is also a Cambridge Speaking examiner.

Time: 13.45 – 14.45



STEVE MCINTOSH- Teacher / Trainer **How to Teach Authentic Conversation**

Keywords: B1+, Teens and adults, Conversation

With stale textbook dialogues and generic conversation cutouts are waiting for you, you may dread going back to the conversation classroom. You know the result: predictable and boring; But it doesn't have to be that way. Your classroom can be a place of authentic conversation. A place where learners engage in relevant and meaningful conversation. When you teach English, you're teaching communication. That means you have the opportunity to enrich others lives. Introducing authentic conversation into language learning will encourage you and your learners to grow as language speakers as well as

individuals. This is for teaching intermediate learners. Join us as we explore the tools and techniques to create authentic conversation in your classroom.

Steven has been teaching English for over 15 years. He merges English Language learning with success principles and communication techniques i.e. NLP. Steven encourages learners to take a fresh look at learning and communication, drawing from such disciplines as memory training and Peak performance. He has recently published the book 'Ultra simple Guide To Conversation: Fundamentals of Conversation'

Time : **13.45 – 14.45**



YVONA DICKER- P.A.R.K.
Mindfulness in Education - Learning through Attention

Keywords: Mindfulness, learning issues, impaired attention, anxiety, age 5+, teachers, students, and parents

Forget about the time and pressure that is put on students' learning and let's focus on the attention brought to the tasks. With heightened academic pressure, students are often faced with stress and anxiety resulting in impaired attention and learning issues as early as kindergarten. Let's refocus and look at ways of incorporating mindfulness into education and improve students' academic, social and emotional learning.

Yvona joined P.A.R.K. in 2012 after living in Australia and the UK for 10 years. She worked as an English teacher in Spain, the UK and Malaysia, teaching students of all ages, levels and nationalities. She is also a regular EFL teacher in junior summer schools in the UK. She was awarded the DELTA certificate in 2016.

Time : **13.45 – 14.45**

IRINA NEICU- Teacher /Trainer

Practical activities for holistic development in the primary classroom

Key words: all levels, primary, ages 7-13, workshop, practical activities

This practical session will look at the importance of taking a holistic approach to teaching English to primary students, and will provide you with examples of hands-on, exciting activities to use in the classroom, in order to ensure that children are emotionally, physically and cognitively stimulated at all levels.

Irina is a teacher, coordinator and Cambridge examiner. She has been involved in ELT since 2008, and has taught in Romania, Russia and Hong Kong. Her teaching experience ranges from young learners to adults of all language levels and competences. She has been involved in material design for young learner courses and has been mentoring teachers with young learners and very young learners.

Time : 13.45 – 14.45

MARK ANDREWS- SOL

Empowering and engaging students by being “here” now and learning English locally.

Key words: B1-B2, ages 12-18, drawing on local resources as a key tool for language learning

One of the aims of learning another language is to help students to communicate things about themselves, their own culture and the world to other people through that language. In turn, they learn to reflect more and

understand their own culture better as well as learning English. This is what we will explore in this session.

Mark has worked in Central and Eastern Europe for 40 years and was a British Council methodology adviser in Czechoslovakia and the Czech Republic between 1989 and 1996. He is now training director at SOL and teaches on

summer courses in Devon, Slovakia and Serbia as well as doing methodology sessions and demonstration lessons across this region.

Time: 13.45 – 14.45



MARKÉTA OPLATKOVÁ PLOCKOVÁ- Masaryk University
What is it like being dyslexic in a language class?

Keywords: dyslexia, specific learning differences, experiential, learning language

Do you want to know what a dyslexic learner feels like? This workshop will give you a few experiential insights into the dyslexic world. There is no magic cure for dyslexia but once you know where to start, you can explore how to help your dyslexic learners learn more effectively. Be prepared to experience some of the dyslexic issues and reflect on your experience.

As **Marketa's** field of study was English and Special Education, she has focused on teaching dyslexic learners ever since then. She currently works at Masaryk University where she teaches dyslexic students at Teiresiás (Středisko pro pomoc studentům se specifickými nároky Masarykovy univerzity) and presents ideas on teaching dyslexic students within the DysTEFL (Dyslexia for Teachers of English as Foreign Language) course at the Faculty of Education.

Time: 13.45 – 14.45

CLOSING PLENARY SESSION



Interactivity, Teaching and Learning

Ken Beatty

Pearson

Key words: Learning process, engaging students, new technologies, 21st century skills, all levels and age groups

Traditionally, all learning materials have included a degree of interactivity; in most textbooks, students read and fill in answers to questions—although usually only one answer is possible. Today’s materials take interactivity to new levels, engaging students’ creative thinking and critical thinking skills and providing more realistic options for students to provide multiple and personalized answers to questions. This presentation explores how teachers can use the interactive features of past and present technologies to enhance teenagers’ learning processes. It explores how these processes mirror how teenagers already interact with the world and examines the role interaction plays in memory and learning.

Dr. **Ken** Beatty, Anaheim University TESOL Professor, has worked in secondary schools and universities in Asia, the Middle East, and North and South America, lecturing on language teaching and computer-assisted language learning from the primary through university levels. He is author of 67 textbooks for Pearson and has given 400+ teacher-training sessions and 100+ conference presentations in 33 countries. His most recent books are *Learning English for Academic Purposes* for Pearson Canada.

Conference Partners

AJŠ – ASOCIACE JAZYKOVÝCH ŠKOL

Asociace jazykových škol (AJŠ) je jediné profesní sdružení jazykových škol v ČR. Zakládá si na tom, že její členové poskytují svým klientům kvalitní a profesionální jazykové služby. Každý člen asociace se řídí Kodexem kvality. Školy se tak zavazují k dodržování základních zásad kvalitní výuky cizích jazyků. Smyslem asociace je mimo jiné i úsilí vnést do obchodního prostředí jazykových služeb etický rozměr, proto Etický kodex člena zavazuje členské školy k zodpovědnému jednání a chování vůči klientům, spolupracovníkům i dalším podnikatelským subjektům. Asociace jazykových škol je přidruženým členem EAQUALS (Evaluation & Accreditation of Quality in Language Services), což je mezinárodní asociace sdružující organizace a instituce zabývající se jazykovým vzděláváním.

www.asociacejs.cz



ALBION TRAVELLING & EDUCATION



Albion Moravia CK se zaměřuje na organizování jazykových kurzů v zahraničí pro širokou veřejnost. Nabízíme školám asistenční program ZDARMA při podání žádosti o grant v projektu Erasmus+ (EU peníze školám apod.) s následnou realizací výjezdů do zahraničí učitelů za studiem jazyků a metodiky výuky cizích jazyků.

Zájezdy pro školní skupiny (poznávací, s výukou, autobusem i letecky) nyní nejlevněji za posledních 5 let. Zajímavé programy, kvalitní zahraniční partneři, záruka spokojenosti, profesionální a osobní přístup, 25 let praxe v oboru.

Albion - jazyková škola je jediná v Brně licencovaná k výuce Direct Method for English! Otevíráme denní i večerní veřejnostní kurzy, pomaturitní studium AJ/NJ, nabízíme metodické semináře pro učitele jazyků.

www.jazykalbion.cz

CAMBRIDGE ASSESSMENT ENGLISH

Cambridge English is a unique approach to teaching, learning and assessing English. It is driven by world-class research and a profound commitment to:

- delivering educational excellence
- providing increased opportunities for learners and teachers
- offering value to teachers, educational institutions and employers
- promoting language learning to benefit society as whole.

Cambridge English Language Assessment provides the world's most valuable range of exams and qualifications for learners and teachers of English.

www.cambridgeenglish.org



CAMBRIDGE P.A.R.K.

Since 2011 Cambridge P.A.R.K. is one of the 10 centres in the Czech Republic authorised by the University of Cambridge English Language Assessment to organise Cambridge English exams.



In 2015 we received the PLATINUM CENTRE status confirming the top quality of our services as well as the continuously growing number of exam candidates.

P.A.R.K. is not only an exam centre but it is also a teacher training centre. We organise very successful P.A.R.K. conferences twice a year. We have a continuous teacher training programme, P.A.R.K. Cambridge Days, focused on both exam preparation and general teacher training.

Our exam centre has the most extensive network of partner schools in the Czech Republic. Our unique partnership programme offers professional cooperation and support to all our partner schools in all aspects of teaching

English. The programme offers special conditions and many above standard bonuses to all our partner schools or partner teachers.

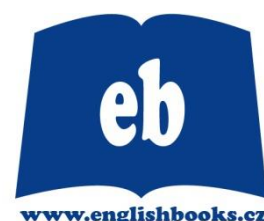
Cambridge P.A.R.K. is based in Brno but it organises exams and it provides its services in the whole of the Czech Republic. We are very happy to offer our partnership programmes to all quality schools in the country.

Come and see us at our stand here at the conference.

www.zkouskypark.cz

ENGLISHBOOKS.CZ

Englishbooks.cz je internetové a kamenné knihkupectví specializující se na prodej materiálů určených pro studium a výuku anglického jazyka. Nabídka zahrnuje tituly všech významných anglických nakladatelství, sortiment je doplněn také širokým výběrem beletrie a nonfiction v angličtině. Eshop www.englishbooks.cz nabízí slevu 15% na veškeré zboží - tato sleva bude poskytnuta i na kompletní nabídku v průběhu konference.



www.englishbooks.cz

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Lingea se věnuje vývoji jazykových aplikací a tvorbě vlastních jazykových titulů od r. 1997 a to jako softwarová firma a vydavatel knih. Působíme v Česku, na Slovensku, v Polsku, Maďarsku, Rumunsku a Srbsku, dohromady nabízíme na 500 knižních titulů. Jsme také předním dodavatelem jazykových technologií a partnerem významných světových vydavatelů, jako jsou HarperCollins Publishers, Pearson Education, Oxford University Press, Robert a další. Naše aplikace používají zákazníci v Evropě, USA, Brazílii, Mexiku, Číně a Koreji.

LINGEA

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Macmillan Education is a global publisher with a local presence. You'll find us operating in over 120 countries worldwide, but our global vision does not take away from our regional focus. Working locally allows us to get close to the people who matter - the students, teachers, institutions and educational authorities who use our products and with whom we've developed real and lasting relationships.

Today, Macmillan Education is a name synonymous with high-quality publishing around the world. From pre-primary through to adult learners and business professionals, we provide for teachers and students at every stage of the learning journey.

www.macmillan.cz

MOOVEZ

MOOVEEZ Company a.s has developed a unique mobile app for learning English through movies. It was awarded an ELTon by the British Council in 2016 for the Digital Innovation of the Year. The app is currently available to smartphone and tablet users in more than 20 countries. In the coming months new languages will be added; Spanish, French, German and Russian. The app is also going to be launched into new countries - including the major markets of Great Britain, the USA and Japan.



mooveez
Movies. Language included.

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Oxford University Press (OUP) is a department of the University of Oxford. It furthers the University's objective of excellence in research, scholarship and education with a worldwide publishing programme. Oxford University Press has a rich history which can be traced back to the



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earliest days of printing and today OUP has offices in 50 countries, and is the largest university press in the world.

OUP publishes more than 6,000 titles a year worldwide, in a variety of formats. Its range includes dictionaries, English language teaching materials, children's books, journals, scholarly monographs, printed music, higher education textbooks, and schoolbooks.

www.oup.com/elt

PEARSON & BOHEMIAN VENTURES – Partners in Learning



Pearson (dříve Longman) je celosvětové nakladatelství s dlouholetou tradicí, které vydává moderní učebnice a vyvíjí nové technologie tak, aby výuka byla jednodušší a přinášela úspěch. Uplatňuje takzvaný holistický přístup. Pearson je průkopníkem ve výuce zvané Blended learning – kombinace standardní výuky a e-learningu, která přináší nové možnosti při učení se jazyku. Portfolio nakladatelství uspokojí potřeby všech angličtinářů – učebnice, slovníky, gramatiky, zjednodušená četba, online testování a výuka pro studenty každého věku, rozdílných znalostí a cílů studia.

Bohemian Ventures je výhradním dovozcem ELT titulů nakladatelství Pearson a zároveň distributorem ostatních významných nakladatelů. Bohemian Ventures rovněž poskytuje podporu učitelům ve formě doplňkových materiálů k učebnicím Pearson, připravuje tipy do výuky, informuje o nových titulech a dění v oblasti školství, pořádá konference i semináře na školách, nabízí metodické konzultace.

www.venturesbooks.cz

SOL

SOL (Sharing One Language) is a UK based non-profit organisation set up 25 years ago in response to the English



language needs of teachers and students in Eastern Central Europe after 1989. For 15 years we recruited quality native speaker teachers to State schools including 30 in The Czech Republic.

Now our focus has switched to supporting teachers through workshops and seminars and also our two unique, special teacher training courses (SO(u)L Camps) in August on the Danube - as well as the two in Devon in July . All these have Mark Andrews as lead tutor.

We have always run our English language courses for students throughout the year in beautiful Devon. These are student-driven immersion programmes where SOL also means "Speaking, Observing, Listening". Students collect language during their time with us in the family, out on visits and in our centre. They are a real investment for students!!

SPECIAL RAFFLE PRIZE! At this conference you will have a chance to win a special prize from SOL. The prize will be a free place on one of our 4 summer courses, 2 in Devon and 2 on the Danube in either Slovakia or Serbia – all with Mark Andrews and another tutor. (No transport to the location is included.)

<http://www.sol.org.uk>

STUDENT AGENCY

| STUDENT | AGENCY |

STUDENT AGENCY je největší jazyková agentura v ČR. Českým školám nabízí zejména týdenní školní zájezdy s možností výuky angličtiny ve Velké Británii a na Maltě, němčiny v Německu. S organizací rádi pomohou naši koordinátoři, kteří mají osobní zkušenosti s průvodcováním skupin a mohou tak zodpovědět veškeré dotazy a nabídnout řešení. Zajišťujeme mimo jiné jazykové kurzy pro děti a mládež i pro dospělé, na míru pro profesionály, pro učitele cizích jazyků. Ve školách zajišťujeme zdarma přednášky o možnostech studia i práce v zahraničí.

www.studentagency.cz

ŠKOLNÍ ZÁJEZDY, S.R.O.

Travel agency Školní zájezdy, s. r. o. is celebrating 20 years of business this year. Since its start it has provided travel services



for more than 100 000 pupils from primary and secondary schools. We specialise in organising experience and educational trips for school groups all over Europe – especially Great Britain. All programmes are put together professionally with respect to the age of the pupils, their interests, and above all, the school's lesson plans according to the syllabus. During our presentation we will draw one lucky winner of a stylish ALCATEL tablet.

www.skolnizajezdy.cz

Jump – ANGLICKÝ VÝUKOVÝ ČASOPIS

Víme, o čem chce mládež číst, poslouchat a mluvit. Víme, co učitelé potřebují, aby své žáky naučili to potřebné, neměli moc práce s přípravami a zároveň své žáky motivovali. Proto od roku 2012 vydáváme výukový časopis Drive na jazykové úrovni A2 – B1 a od září 2016 také časopis Jump pro mladší žáky na úrovni pre-A1 – A1.

Pro naše časopisy je zásadní:

- svěží a přehledná grafika
- horká témata
- promyšlené články od metodiků angličtiny
- živý jazyk od rodilých mluvčích
- nahrávky článků rodilými mluvčími
- každý článek je doplněn dvěma a více cvičeními
- dodržení slibované jazykové úrovně
- materiály od našeho partnera Cambridge University Press



Časopis pro výuku angličtiny

We look forward to seeing you in Brno!
The P.A.R.K. Conference Team